



*The mission of AGC of Alaska is to advocate for our members and the Alaskan construction industry; to provide educational opportunities for our members; and to make the public aware of our members' skills, responsibility, and integrity. Simply stated: Advocate, Educate, Promote.*

## Committee Charter

### AGC Membership Committee

Revision History	Date
Approved by Exec Board	

#### Committee Purpose

Advise AGC of Alaska staff on membership recruitment and retention. Promote the benefits of AGC of Alaska membership to members and potential members. This is an advisory committee.

#### Activities/Deliverables

- Prepare an annual work plan for Executive Board approval.
- Hold regular meetings to share membership information.
- Revise membership recruitment documents.
- Review membership reports and organize outreach to new members.
- Review prospect lists and organize outreach to prospects.
- Plan and organize approved membership engagement events.
- Assist in annual membership renewal process, providing outreach to unrenewed members.

#### Membership

Any current AGC of Alaska member with an interest in growing AGC of Alaska membership.

#### Staff Support

The committee has a staff member assigned to:

- Organize committee meetings, including preparing the agenda (with Chair input) and writing the meeting recap.
- Compile quarterly reports to Executive Board, and bi-annual reports to the full Board.
- Work with other AGC staff to calendar and organize events.
- Maintain AGC member rosters and reports as a part of their job duties.
- Execute projects and plan events as a part of their job duties.

#### Meeting Schedule

The committee meets monthly, as needed, except for the summer months.